

Chairs' Council Meeting  
10/18/21

Attendance: \_\_\_\_\_=present

Basic and Applied Sciences

Business and Aerospace – Chaminda Prelis  
Agriculture – Jessica Carter  
Biology – Dennis Mullen  
Chemistry – Andrienne Friedli  
Computer Science – Medha Sarkar  
Concrete and Construction Management – Kelly Strong  
Engineering Technology – Ken Currie  
Geosciences – Henrique Momm  
Mathematical Sciences – Chris Stephens  
Military Science – Rick McCarthy  
Physics and Astronomy – Ron Henderson

Behavioral and Health Sciences

Criminal Justice and Administration – Lee Wade  
Health and Human Performance – Sonya Sanderson  
Human Sciences – Gina Pisut  
Nursing – Jenny Sauls  
Psychology – Greg Schmidt  
Social Work – Cathy McElderry

Jones College of Business

Accounting – Jeannie Harrington  
Information Systems and Analytics – Tim Greer  
Economic and Finance – Stuart Fowler  
Management – Jill Austin  
Marketing – Robert Blair

College of Education

Elementary and Special Education – Eric Oslund  
Educational Leadership – Donald Snead

College of Liberal Arts

Art and Design – Michael Baggarly  
Communication Studies – Mary Beth Asbury  
English – Steve Severn  
Global Studies and Human Geography – David Carleton  
History – Emily Baran  
Music – Jennifer Vannatta-Hall  
Philosophy and Religious Studies – Mary Magada-Ward  
Political Science and International Relations – Michael Federici

Sociology and Anthropology – Brandon Wallace  
Theatre and Dance – Tiffany Trent  
World Languages, Literatures, and Cultures – Roger Pieroni

College of Media and Entertainment

Media Art – Billy Pittard  
Journalism and Strategic Media – Greg Pitts  
Recording Industry – John Merchant

University College

University Studies – Marva Lucas

Library

Collection Development and Management – Susan Martin  
User services – Jason Vance

Other

Director, Literacy Studies – Amy Elleman

Business

1. Committee Reports
  - a. Technology – Jill Austin, Billy Pittard, Lee Wade
    - i. Better training needed
    - ii. Chairs often not involved in implementing technologies
    - iii. Summer Sluder reports – need to receive data at the department level
    - iv. Reassignment time – need time frames that work for all departments
    - v. APS, PageUp, Faculty Success (formerly Digital Measures), Eval Kit (formerly Campus Labs)
    - vi. 1<sup>st</sup> item should be resolution asking for more chairs to be involved (see screen shot)
2. Inclement Weather Policy for spring 2022 – Ron Henderson
  - a. 50/50 responses for continue vs. cancel
  - b. Launched poll via Qualtrix
  - c. Results: 15 to cancel all; 8 to continue all; 6 to continue only online
3. Break-out Small Group Activity by College – Recruitment Strategies
  - a. Group 1 (Eric Oslund, reporter) – not good coordination between marketing and PR and departments/chairs; need better social media; need better understanding of what MTSU's identity is
  - b. Group 2 (Brandon Wallace, reporter) – originally thought we need to make contacts with counselors in schools, but those folks are often overwhelmed and incredibly busy; instead, find clubs and organizations with the high schools
  - c. Group 3 (Billy Pittard, reporter) – strong emphasis on the importance of website presence; LinkedIn group; EAB newsletters and focus on recruiting; Students today = stealth students (according to Deb Sells), so keep MTSU web pages up to

- date; social media presence; competition for media arts; virtual tour; community colleges are just as important as high schools
- d. Group 4 (Ron Henderson, reporter) – get students on campus; chemistry department 300 students on campus during the week; Blackman Academy (should have been every high school in the county) – two hours on campus (informative and fun)
  - e. Group 5 (Sonya Sanderson, reporter) – get the students and families on campus; fun activities for students
  - f. OVERALL: questions/concerns about why the recruiting demand is falling to chairs and faculty; current marketing system is broken; figure out who we are as a university first; TRUE BLUE does not have any meaning  
Billy Pittard’s advice – be proactive; look for a good story to tell; make something happen
4. Dean Searches – Steve Severn  
CLA and CBAS Dean postings should be different.  
Jill Austin – search committee at one time had input on the job posting (7 or 8 years ago)

Respectfully submitted,

Jennifer Vannatta-Hall (Music)  
Secretary